



## **Program Deadline**

Application deadline: September 30, 2023

Incomplete submissions will not be accepted. Use the checklist below to ensure all items are available.

## **NOTIFICATIONS:**

- All winners will be notified by Oct. 7, 2023
- Scholarships will be presented Oct. 14, 2023

## **CONTACT US:**

E-mail: [scholarships@hcdfw.org](mailto:scholarships@hcdfw.org)

Mailing address:  
Hispanic Communicators DFW  
14902 Preston Road, Suite 404-387  
Dallas, Texas 75254

All questions

welcome

## **ELIGIBILITY**

**Applicants for the 2023 must meet the following criteria:**

1. Be a resident in the Dallas-Fort Worth area
  - a. Applicants must have an established permanent address in the Dallas-Fort Worth area as defined by the North Central Texas Council of Governments.
  - b. Visit North Central Texas Council of Governments to the permanent address is within the designated 16 counties (<https://www.dfwmaps.com>).
2. Be pursuing a career in the communications industry such as broadcast, print, advertising, public relations, photojournalism, graphic arts, video production or film.
3. Have a 2.5 or above overall grade-point average.
4. Be available to attend or have a representative in attendance at the annual Hispanic Communicators DFW scholarship presentation.
5. Must be enrolled in or expect to enroll in a college or university.

[Apply](#)

## ABOUT THE APPLICATION PROCESS

Applicants will be asked to submit contact and profile information online, create a profile with login details and submit work. Applicants will have access to edit information until the deadline. Incomplete submissions will not be considered for review.

Note: read the list below for a complete list of instructions.

1. Complete the [online scholarship application](#) and essays
2. Essay topics.
  - a. Prepare two essays to submit (additional topic information below)
    1. Essay 1: Personal autobiography
    2. Essay 2: HCDFW essay
  - b. Essays may be submitted in English or Spanish
3. Transcripts
  - a. Submit official transcripts from high school or all colleges you have attended and send to Hispanic Communicators DFW before the deadline.
  - b. Send official transcripts to Mailing address: Hispanic Communicators DFW, 14902 Preston Road, Suite 404-387, Dallas, Texas 75254.
  - c. Request transcripts early. Official transcripts can take time to process. It is important that transcripts be requested as soon as possible so that the transcripts are received in time. Copies of transcripts will not be accepted.
4. Samples of work
  - a. Submit three samples of work, either as clips, video or audiotapes, etc., in files no larger than 50 MB per file.
  - b. All samples must be included with the online scholarship application.
  - c. Ensure your name is clearly visible on each file.
  - d. If sending samples by mail, do not submit original work. Items will not be returned.
5. Recommendation letters
  - a. Submit three letters of recommendation.
  - b. Identify three people from whom to request recommendations. Include names and contact information in the scholarship application.
  - c. Select respondents who can attest to your academic standing, journalistic abilities and/or personal qualities.
  - d. Request at least one recommendation from a professor, teacher or immediate supervisor.
  - e. Provide the following email addresses to people selected to provide letters of recommendation:
    1. Primary email address: [scholarships@hcdfw.org](mailto:scholarships@hcdfw.org)
    2. Cc email to: [membership@hcdfw.org](mailto:membership@hcdfw.org)
    3. Subject line: Scholarship Committee - Recommendation for [Student Name]
  - f. Include the following subject line:
    1. Scholarship Committee: Letter of Recommendation for [Student Name]
6. Photo
  - a. Submit color digital photo works best, headshot is preferred.
  - b. Include photo during the online scholarship application process.
  - c. Selected recipients will have photos included during the presentation of scholarships, shared on social media, and posted on the Hispanic Communicators DFW website.
7. Video
  - a. Selected scholarship recipients will be asked to submit a short video that will be played during the event on Oct. 14, 2023.

## **ESSAY TOPICS**

### **Personal essay I, in English or Spanish**

Tell us about your choice to pursue a career in journalism or communications. Describe the role you see yourself in within this industry and the impact you aim to achieve. (350 words)

### **Personal essay II, in English or Spanish**

You know YOU best. Share why YOU are the best scholarship candidate? What would it mean to be a recipient? (350 words or about 2.5-3 minutes)

### **HCDFW essay III, in English or Spanish**

The industry is experiencing increasing conversations, debates, and reviews regarding the role and impact of artificial intelligence (AI) on journalism and communications.

The support for human-generated journalism and communication lies in the inclusion of and capacity for invoking the art of storytelling, empathy, and creativity. AI has gained attention for its ability to support language translations, content creation, marketing, writing press releases, and increasing efficiency.

Please share your perspective on Artificial Intelligence (AI). Feel free to draw from credible sources to support your viewpoint. You can choose to address at least one of the following questions, or incorporate multiple questions if they apply to your response:

1. What do you believe are the most promising applications of AI in today's world?
2. How do you perceive the potential impact of AI on various industries?
3. Are there any ethical considerations associated with the advancement of AI that concern you?
4. How can society ensure the responsible and beneficial development of AI?
5. Have you personally experienced instances of AI in your daily life?
6. How do you think AI might shape the future, and what role would you like to play in that evolution

Your response should reflect thoughtful analysis and be grounded in reliable sources where applicable. (350 words)