



### **Program Deadline**

Application deadline: April 1, 2022

Incomplete submissions will not be accepted. Use the checklist below to ensure all items are available.

**NOTIFICATIONS:** All winners will be notified by April 2022

### **CONTACT US:**

E-mail:

[scholarships@hcdfw.org](mailto:scholarships@hcdfw.org)

Mailing address:

Hispanic Communicators DFW

P.O. Box 224731

Dallas, Texas 75222

All questions welcome

### **ELIGIBILITY**

**Applicants for the 2022 must meet the following criteria:**

1. Be a resident in the Dallas-Fort Worth area
  - a. Applicants must have an established permanent address in the Dallas-Fort Worth area as defined by the North Central Texas Council of Governments.
  - b. Visit North Central Texas Council of Governments to confirm the permanent address is within the designated 16 counties (<https://www.dfwmaps.com>).
2. Be pursuing a career in the communications industry such as broadcast, print, advertising, public relations, photojournalism, graphic arts, video production or film.
3. Have a 2.5 or above overall grade-point average.
4. Be available to attend or have a representative in attendance at the annual Hispanic Communicators DFW scholarship presentation.
5. Must be enrolled in or expect to enroll in a college or university.

## ABOUT THE APPLICATION PROCESS

Applicants will be asked to submit contact and profile information online, create a profile with login details and submit work. Applicants will have access to edit information until the deadline. Incomplete submissions will not be considered for review.

Note: read the list below for a complete list of instructions.

1. Complete the [online scholarship application](#) and essays
2. Essay topics.
  - a. Prepare two essays to submit (additional topic information below)
    1. Essay 1: Personal autobiography
    2. Essay 2: HCDFW essay
  - b. Essays may be submitted in English or Spanish
3. Transcripts
  - a. Submit official transcripts from high school or all colleges you have attended and send to Hispanic Communicators DFW before the deadline.
  - b. Send official transcripts to Mailing address: Hispanic Communicators DFW, P.O. Box 224731, Dallas, Texas 75222.
  - c. Request transcripts early. Official transcripts can take time to process. It is important that transcripts be requested as soon as possible so that the transcripts are received in time. Copies of transcripts will not be accepted.
4. Samples of work
  - a. Submit three samples of work, either as clips, video or audiotapes, etc., in files no larger than 50 MB per file.
  - b. All samples must be included with the online scholarship application
  - c. Ensure your name is clearly visible on each file.
  - d. If sending samples by mail, do not submit original work. Items will not be returned.
5. Recommendation letters
  - a. Submit three letters of recommendation.
  - b. Identify three people from whom to request recommendations. Include names and contact information in the scholarship application.
  - c. Select respondents who can attest to your academic standing, journalistic abilities and/or personal qualities.
  - d. Request at least one recommendation from a professor, teacher or immediate supervisor.
  - e. Provide the following email addresses to people selected to provide letters of recommendation:
    1. Primary email address: [scholarships@hcdfw.org](mailto:scholarships@hcdfw.org)
    2. Cc email to: [membership@hcdfw.org](mailto:membership@hcdfw.org)
    3. Subject line: Scholarship Committee - Recommendation for [Student Name]
  - f. Include the following subject line:
    1. Scholarship Committee: Letter of Recommendation for [Student Name]
6. Photo
  - a. Submit color digital photo works best, headshot is preferred.
  - b. Include photo during the online scholarship application process.
  - c. Selected recipients will have photos included during the presentation of scholarships, shared on social media, and posted on the Hispanic Communicators DFW website.
7. Acceptance video
  - a. Selected scholarship recipients will be asked to submit a short video before the presentation of awards.

## **ESSAY TOPICS**

### **Personal essay, in English or Spanish (350 max)**

Explain why you are a good candidate to receive the scholarship and your need for financial assistance.

### **HCDFW essay, in English or Spanish (350 max)**

Hispanic Communicators DFW is celebrating 40 years of supporting Latinos in journalism and communications in the DFW community. To complete this essay, read the following information in its entirety. A brief history, questions, resources, sources and directions are included below.

The Network of Hispanic Communicators was formed in 1981 when a group of journalists formed a local networking and support organization that helped advocate for workplace issues and helped young people throughout North Texas fulfill their dreams.

The initial efforts were not always successful. Some felt the organization could not survive because there would not be enough interest. But about the same time, a national committee made up of journalism professionals from throughout the United States also was working on a similar effort but on a nationwide scale. They were called the National Association of Hispanic Journalists.

Led by Diana Marquis and Evelyn Hernandez, the local organization's goal was to be as inclusive as possible, not only reaching out to English-language media professionals, but also those in Spanish-language newspapers, radio and television. The DFW group also made the decision to include public relations professionals and interested members of the community.

One of the group's early activities was a writing contest to generate enthusiasm among young people for writing and for careers in journalism. Then the group started awarding scholarships to area students majoring in communications.

Today, the Hispanic Communicators DFW celebrate its 40th anniversary as a support network group for professionals in communications as well as mentoring and offering financial assistance to students who wish to enter the communications field.

For this essay, please describe how journalism has changed since this organization was formed in 1981. We ask that you incorporate at least three of the following questions into your essay:

- What progress has been made since 1981?
- What are the challenges of being in the communications industry?
- How should the news media inform and cover communities of color?
- Why do you want to become a journalist/public relations/communications professional?
- What can you do to make a difference in the industry?

### **Resources**

- Videos
  1. <https://m.youtube.com/user/DFWHISPANIC>
  2. <https://www.facebook.com/dfwhispanic/posts/3796761570381483>

**Available sources**

Questions may be submitted via email to the following HCDFW legacy members who have agreed to serve as sources:

Yolette Garcia

[ygarcia@mail.smu.edu](mailto:ygarcia@mail.smu.edu)

Yolette García joined SMU's Annette Caldwell Simmons School of Education and Human Development in 2008 as Assistant Dean for External Affairs and Outreach. She develops strategies for communications and promotion. She is also responsible for identifying and prioritizing community partnerships and projects for the school. Garcia comes to her position as a veteran public broadcasting journalist and manager for KERA television and radio, the North Texas public broadcasting station. She served as president of HCDFW in 1984.

Adriana Medrano Marroquín

[scholarships@hcdfw.org](mailto:scholarships@hcdfw.org)

Adriana Medrano Marroquin was a founding member and secretary of HCDFW. At the time, she worked at KTIA radio in Fort Worth. After 10 years in broadcasting, she worked for the State of Texas Child Protective Services agency as the public information officer for the region south of San Antonio. Eventually, she discovered her passion for education and became a teacher in the Dallas Independent School District for 15 years. She is now in her 13th year as a middle school librarian.

Diana Marquis

[diana@dmgroupconsulting.com](mailto:diana@dmgroupconsulting.com)

Diana Marquis has been a fundraiser in the Dallas/Fort Worth area since 2002. Diana has served various nonprofits as executive director, Chief Development Officer, and manager of major gifts. In addition to two decades of professional fundraising, Diana also had a career in radio and television production as well as small business development. She is a founding member of the DFW Hispanic Communicators and served as the first president in 1981.

Gary Pina

[garyp329@gmail.com](mailto:garyp329@gmail.com)

Gary Piña is a retired journalist who worked as a page designer/copy editor with the Fort Worth Star-Telegram, Dallas Times Herald, and the Dallas Morning News. He worked as a copy editor the past four years at TheBlaze before retiring in October. He is a former president of the HCDFW and a lifetime NAHJ member.